

Hi, i'm Ravit Eliezer

Ux/UI Designer

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Modi'in Maccabim Reut

PORTFOLIO:

www.ravit-eliezer.com/resume

www.ravit-eliezer.com

SOFTWARE

Ps

Photoshop

Ai

Illustrator

Id

IDesign

XD

XD

WP

Wordpress

WX

Wix

Of

Office

Fi

Figma

Ax

Axure

LANGUAGES

Hebrew – Native

English – Proficient



EXPERIENCE

2021 Today: Municipality of Modi'in Maccabim Reut | UX/UI designer

- User experience design for the municipality's digital services. Working with the various departments in the municipality. **Project management** with developers and programmers with the IT and information systems department, website design, applications, social media and print.

2021: Freelance UX/UI Designer

- Designing applications on demand for and adapting them to the various devices.
- Adapt the application design to the iOS & Android system.
- Designing responsive websites & landing pages.
- Working with and in collaboration with the other professional teams, leading the process & accompanying the process from the beginning to the end.

2010-2021: PILOT DESIGN | UX/UI Designer

- Preparation of work processes & procedures for a proper & professional work process.
- Management and promotion of projects starting from the research process, concept design, Preparation of a brand book & finished products.
- Build websites on Wix & Wordpress platforms & fully customize The site for Web and Mobile.
- Design and branding for businesses.
- Working with different printers.
- Preparation of designs intended for printing & distribution. Illustrator, Indesign, Photoshop, Freeand, Office (Word, Excel, Outlook) Adobe XD, Axure, Figma, Wix, WordPress, Crm, Html

2008-2010: A.A.M OFFSET | Graphic Designer & Studio Manager

Graphic Designer and Studio Manager

- Created design and branding materials for businesses.
- Specialized in all types of print productions and coordinated large-scale print projects.

MILITARY SERVICE | Graphic Designer

- IDF's Training and Doctrine Division.



EDUCATION

2024 Bachelor's degree studies in social sciences at the Open University

Ai, Chatgpt & Midjourney

iL CAMPUS project management

Open University of Israel

UX/UI Design for Digital Products

- Design responsive interfaces and applications, with a focus On the used experience.
- Understanding the differences and processes between Web and Mobile interfaces
- Creating a prototype & combining a prototype with a user interface.
- AXURE and Adobe XD course

Web Development WordPress, WIX

MATI Holon Business Management Course

Tel Aviv Chamber of Commerce Art of Selling Course

Graphic Design Studies Sela College

- From the topics studied: design basics, typography, infographics And information design

